



Most women spend twenty minutes applying expensive makeup each morning, but many women can't apply their own makeup because of a medical condition.

Wake up to Makeup

Texas native Jaudon Estelle-Sunde is this area's most talented Certified Permanent Cosmetics Technician. Although she's performed thousands of procedures, her heart's desire is to help women with medical conditions that hinder their self esteem and limit their ability to apply makeup. These include vision impairment, alopecia, lupus, cancer and arthritis.



Now operating out of Strongsville's *Natural Skin Remedies*, Jaudon uses state-of-art, digital equipment with self-adjusting depth. Plus, her 50% organic pigments are MRI safe. "Permanent cosmetics is an art, not just a process," she says.



by Mimi Vanderhaven

For many of us, waking up in the morning and applying makeup is something we take for granted, but for many others it's a painstaking process if not impossible. According to Certified Permanent Cosmetics Technician Jaudon Estelle-Sunde, even women with 20/20 vision have trouble with the details demanded by a tiny mascara brush, so imagine the difficulty faced by a woman whose vision is impaired. "Plus, many women with arthritis have trouble holding an eyeliner pencil," Jaudon says in her authentic Texas accent, "let alone making a straight line."

Jaudon, who offers her services only through physician's offices, full service medical spas, and skin care centers, is now available to us through Strongsville's *Natural Skin Remedies*. She's the former Seminar Director and Corporate Trainer for *Christie Harris Companies, Ltd.*, the famed Texas cosmetic company, where she trained super models and Miss Texas Pageant contestants on how to apply makeup.

After performing thousands of permanent cosmetic procedures, she says every one of her clients is different.

"Many women simply want to save time and reduce stress by waking up in the morning with their makeup already done," explains Jaudon. "Others need medical micro-pigmentation because of a medical condition." Jaudon says she's also helped many women and men with a unique procedure called "scar camouflage."

"Although no one can eliminate a scar, we can use just the right pigmentation to

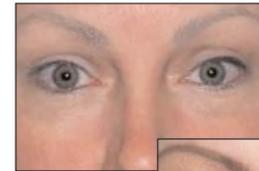


Eyebrow Shaping: The 15-minute facelift

pletely sleeveless."

That, darling, is Jaudon's soft-spot -- helping people whose self-esteem is hin-

make it virtually invisible. We've had clients who would not wear a short-sleeved shirt before the procedure and now they're going com-



Before



After

Jaudon's website is called MyWakeUpToMakeup.com. It does a good, honest job of explaining her procedures and her solid credentials.

--Mimi

dered by a medical condition and those who have trouble applying makeup. A two-inch thick album of before and after photos demonstrates her talent in hiding stretch marks, scars from accidents and facelifts, cleft palates, and even post-reconstructive areola scars.

In addition to her experience and many physician references, Jaudon has served as an instructor at the International Interdermal Conference and even studied art. Her mother, who died in 2002 in a tragic automobile accident, was also an accomplished artist. "Every time I perform a procedure I feel I am honoring my mother," says Jaudon. "She gave me not only artistic skills, she taught me compassion for others."

For her procedures, Jaudon uses state-of-

the-art digital equipment, which results in a more beautiful outcome and one that heals 50% faster than procedures done with ordinary rotary tools. And with her experience working with physicians, she also employs a topical anesthesia that makes the procedure almost pain-free. "That's the beauty of what we do," she smiles. "There is zero down time. You're ready to go back to work the next day."

You may have seen Jaudon Estelle-Sunde featured on the Channel 3 Evening News back on May 12 or just two days ago on Channel 5. She's popular with the media because she knows more about this subject than anyone.

"Unfortunately," explains Jaudon, "this industry is not regulated very well. Someone with three days of training can start doing permanent makeup in the back of a salon. That's why many women have had a disappointing experience. We're trying to bring much-needed credibility to the industry."

Jaudon Estelle-Sunde, C.P.C.T. can be reached at Natural Skin Remedies, 16978 Pearl Road in Strongsville. The phone number is 440-238-5581. Mimi would suggest first visiting her website at www.MyWakeUpToMakeup.com. The site does a good, honest job of explaining her procedures and her solid credentials.